

Golf Classic

2018 Sponsorship Opportunities



Trillium
Health Partners
Foundation

ABOUT GOLF CLASSIC

For 23 years, community members have gathered together to enjoy a day on the green with some friendly competition that has resulted in more than \$2.5 million raised in support of important health care priorities at Trillium Health Partners. This year, we invite you to help Trillium Health Partners purchase a new Magnetic Resonance Imaging (MRI) machine by participating in Golf Classic as a sponsor.

This annual tournament is targeted primarily to corporate donors, consists of 36 foursomes and includes 18-holes of golf with cart, lunch, on-course activities, food and drink sampling, prizes, golfer gifts, cocktails and dinner. Mark your calendar!

Your partnership as a Golf Classic sponsor is an investment in health care, closer to home, right where it belongs. It's also a great way to promote your company to an influential set of like-minded business professionals, while treating guests to an exceptional day of golf helping to make a local impact on how health care is delivered to our community.

2018 sponsorship opportunities and benefits have been outlined in the following pages. We're happy to customize a sponsorship level of interest to meet your business needs.

Monday, June 25, 2018
Glen Abbey Golf Club
1333 Dorval Drive
Oakville, L6M 4G2

Agenda:

8 a.m.	Registration and continental breakfast
10 a.m.	Shotgun start
4 p.m.	Cocktail reception
5 p.m.	Dinner, awards and auction
7 p.m.	Evening concludes

Pricing:

\$3,800	Foursome Registration
\$950	Individual Registration
\$100	Opportunity to participate in all on-course activities. \$50 of the amount will be donated to Trillium Health Partners.



GOLF FORE A GREAT CAUSE

Magnetic Resonance Imaging (MRI)



Ever wonder how our doctors see inside patients? Most people think X-rays or CT scans. But those can't help physicians visualize the properties of various tissues like Magnetic Resonance Imaging (MRI) can.

MRIs allow radiologists to see the unseen and discover the unknown. They reveal the body's tissues in exquisite detail, are the safest major diagnostic technology because they don't use radiation; and they're the most effective means for obtaining rapid diagnoses. Something our entire hospital relies on and can't function without.

Every day at Trillium Health Partners, MRIs scan our patients for diseases that include breast and prostate cancers, brain disorders and spinal cord injuries, among others.

MRI images account for many of the nearly 650,000 diagnostic scans performed each year at our hospital. Demand is rising exponentially from all of our medical departments because of our rapidly growing and aging population. Our MRI machines are approaching the end of their useful lives. With new machines, we could achieve faster scan times and improved resolution.

Proceeds from Golf Classic 2018 will help fund a new MRI machine for our hospital. Your support will help us continue to deliver high quality care for our community — *closer to home*. See you on the green!

2018 GOLF CLASSIC SPONSORSHIP BENEFITS

LEAD: \$25,000
 PLATINUM: \$15,000
 DIAMOND: \$10,000
 GOLD: \$7,500
 SILVER: \$5,000
 BRONZE: \$2,500
 HOLE: \$1,000

PRE-EVENT MARKETING

Sponsor category exclusivity	•						
Corporate logo embedded in event logo	•						
Corporate logo on event website	•	•	•	•	•	•	
Corporate logo on all promotional material, including all e-communications	•						
Recognition on the Foundation's social media channels (9,000+ followers)	•	•					

EVENT PRESENCE

Foursome registration	2	2	1	1			
Individual registration					2	1	
Opportunity to provide giveaway to each participant with corporate logo	•						
Opportunity for a table or tent display at the event featuring your corporate brochures	•						
Corporate logo on all thank you signage	•	•	•	•	•	•	
Corporate name on thank you page of golfer passport	•	•	•	•	•	•	•
Preferred seating for your registered golf teams at dinner	•	•					
Appreciation award presented at the event with an opportunity to address the audience	•	•	•				
Personalized certificate of support	•	•	•	•	•	•	•
Corporate logo on welcome signage at registration	•	•	•	•			
Corporate logo recognition on electronic scoring devices	•	•	•				
Hole signage	Excl #1	Excl	Excl	Excl	Excl	Shared	
Advertisement opportunity in golfer passport	•	•					
Corporate logo on venue driveway signs	•	•	•	•			
Recognition on Trillium Health Partners Foundation's donor wall	•	•	•				

* Passports not included. Sponsorship opportunities are on a first-come, first-served basis. Please be sure to commit soon to receive your level of choice.

2018 GOLF CLASSIC SPONSORSHIP PACKAGES

PRESENTING SPONSORSHIP: \$25,000

Category and industry exclusivity as Presenting Sponsor. Corporate logo embedded in the event logo and maximum media exposure surrounding the event, allows for optimal brand awareness. To give your company even more exposure during the tournament, you will receive one full-page colour advertisement on the outside back cover of the golfer passport.

PLATINUM SPONSORSHIP: \$15,000

DINNER SPONSOR

As our Exclusive Dinner Sponsor, your corporate logo will be prominently displayed in the golf club dining room, as well as corporate logo recognition on the electronic scoring website. You will also have the opportunity to promote your company in a colour advertisement in the golfer passport.

GOLF CART SPONSOR

Company logo recognized exclusively on all interior signs of every cart for all golfers to see, while also being able to leave a branded token in each golf cart.

DIAMOND SPONSORSHIP: \$10,000

COCKTAIL RECEPTION SPONSOR

Help us kick-off the evening while guests mix and mingle before dinner. Your company will be recognized as the Cocktail Reception Sponsor with logo placement prominently displayed at the bar and throughout the space.

LEADERBOARD SPONSOR

Be at palms reach to all our golfers with our scoring device. Your company logo will be additionally placed by the scoring device distribution desk where you can also leave a company brochure for guests to take away.

SILENT AUCTION SPONSOR

Company logo on each of the bidding signs in the silent auction space and on all the main screens in the dining room.

GOLFER GIFT SPONSOR (In Kind)

Opportunity to give an additional small branded giveaway (under \$10.00) to each golfer – provided by sponsor. Your company will be recognized as our Golfer Gift Sponsor at the pick-up station.

2018 GOLF CLASSIC SPONSORSHIP PACKAGES

GOLD SPONSORSHIP: \$7,500

BREAKFAST SPONSOR

Breakfast is the most important meal of the day! Have your company logo displayed at the continental breakfast station during breakfast with signage recognition as our exclusive Breakfast Sponsor.

GOLFER PASSPORT SPONSOR

Company logo on the Golfer Passport and branded punch cards for golfers to complete at each activity hole to be redeemed for an entry into a draw (provided by sponsor).

BAG DROP SPONSOR

Be recognized as the Bag Drop Sponsor at bag drop station and have a company branded luggage tag with golfer names (provided by sponsor).

SILVER SPONSORSHIP: \$5,000

REGISTRATION SPONSOR

Your company will be recognized as the Registration Sponsor at the registration desk for all golfers to see.

VALET CART SPONSOR

Have your company recognized as the Valet Cart Sponsor in the carts (valet golfers from their car to the clubhouse).

BRONZE SPONSORSHIP: \$2,500

Receive a personalized certificate of support with your company recognition.

HOLE SPONSORSHIP: \$1,000

Receive a personalized certificate of support with your company recognition.

Thank you for taking the time to consider the opportunities outlined in this package.

For more information or to discuss tailoring a sponsorship level, contact:

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